

# INVITATION

ESCP EUROPE IN COOPERATION  
WITH THE HERTIE SCHOOL OF  
GOVERNANCE INVITES  
TO A HIGH-LEVEL DISCUSSION ON

## THE EUROPEAN ENERGY MARKET

ON MARCH 4<sup>TH</sup> 2013

BUILDING EUROPE  
FOR  
**40**  
Years

“EUROPEAN IDENTITY, GLOBAL PERSPECTIVE”

“THE WORLD’S FIRST BUSINESS SCHOOL [EST. 1819]”



## KEY NOTE SPEAKER



### **KLAUS SCHÄFER**

Klaus Schäfer, CEO of E.ON Ruhrgas AG, Essen, and since 2011 CEO of E.ON Energy Trading SE in personal union. Following his studies in business administration in Passau he completed his postgraduate studies at ESCP Europe. After starting his career as a financial analyst at Morgan Stanley he joined VIAG AG in 1996 and since then he has held various executive positions until the company merged with the VEBA concern into E.ON in 2000. Prior to his current function he was acting in different positions at E.ON SE and its affiliated companies both on a national and international level.

This year the ESCP Europe celebrates 40 years of its Multi-Campus-Concept. Since 1973, the school educates managers in and for Europe. Within the scope of this anniversary ESCP Europe in cooperation with the Hertie School of Governance cordially invites you to a high-level-discussion.

Klaus Schäfer, CEO of the E.ON Energy Trading SE, Düsseldorf, will give a key-note-speech on the topic of

### **“TRADE-OFFS BETWEEN PUBLIC AND PRIVATE INTERESTS IN THE EUROPEAN ENERGY MARKET”**

Afterwards we invite you to a champagne reception and canapé.

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**4<sup>TH</sup> MARCH 2013**  
**7.30 PM – 10 PM**

ESCP Europe Wirtschaftshochschule Berlin,  
Heubnerweg 8-10, 14059 Berlin  
Directions: [www.esceurope.de/anfahrt](http://www.esceurope.de/anfahrt)

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**RSVP: 20<sup>TH</sup> FEBRUARY 2013**

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or call +49 (0) 30 32 007 180